

For Immediate Release

Financial advisor joins the Cavalena Group at Raymond James Financial Services.

(Dover, Ohio/September 2, 2008) Larry Cavalena, of the Cavalena Group and Registered Principal with Raymond James Financial Services, Inc., announced today that Bill Newenhisen has joined his organization as a Registered Representative at the Cuyahoga Falls Branch Office at 2787 Front Street in Cuyahoga Falls, Ohio.

Newenhisen, who holds dual degrees from the University of Akron in Accounting/Business Management and in Finance, comes to Raymond James from Edward Jones & Company in Akron where he was a successful Registered Representative serving more than 300 clients for 3-1/2 years.

Before his association with Edward Jones, Newenhisen worked in Risk Management for over 6 years at Key Bank where he was responsible for managing regulatory compliance systems and protocols designed to assure that banking and investment accounts were being handled properly.

Before Key Bank, Newenhisen also worked for over 6 years in Risk Management and Finance for TRW, Inc. a Fortune 100 Company where he was involved in the trading of international currencies and financial forecasting.

“We’re very pleased to add Bill Newenhisen to our staff,” Cavalena said. “His knowledge and experience in compliance protocol and risk management for large corporations combined with his track record of success as a personal financial advisor gives Bill unique insights when it comes to helping our clients determine an appropriate investment strategy for accomplishing their long-term financial goals.”

“Bill not only demonstrates a Raymond James level of aptitude; he also reflects the Raymond James attitude. He is committed to prompt, reliable service backed by integrity that always puts client interest first. Like all our other Raymond James professionals, he is dedicated to helping clients guard their capital and grow their wealth.”

The Cavalena Group at Raymond James is headquartered in Dover, Ohio and has branch offices in Millersburg, Ohio as well as Cuyahoga Falls, Ohio. This group currently serves clients located in 29 US states, 10 foreign countries and throughout the State of Ohio. As part of Raymond James Financial Services, the Cavalena Group is backed by the resources of one of the world’s largest and most trusted financial services organizations.

Bill Newenhisen is a resident of Wadsworth, Ohio where he is active in his church and enjoys golfing, fishing and other outdoor activities. Additional information about Mr. Newenhisen and the Cavalena Group can be obtained by visiting www.raymondjamesohio.com

Securities and investment advisory services offered through Raymond James Financial Services, Inc. Member FINRA/SIPC.